



ALI ABBAS



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SUMMARY

Versatile professional with a strong background in chemistry and extensive expertise in WordPress development, digital marketing, and content creation. Skilled in designing for the print-on-demand (POD) industry, creating engaging and SEO-friendly content, and managing websites. Known for a detail-oriented approach and a commitment to delivering high-quality results.

WORK EXPERIENCE

Production Chief - Agro-Alimentary Factories (Milk Products, Canned Products, Juice) 2020 - 2022

- Supervised production processes and ensured quality control.
- Managed teams to maintain efficiency and meet production targets.

Physics Teacher High School, Algeria 3 Months of Experience

- Taught physics to high school students, focusing on both theoretical and practical aspects.
- Developed lesson plans and assessments to align with the curriculum.

Print-on-Demand Designer & NFT Creator

Platforms: Redbubble, Society6, Teepublic, Revel.xyz, Uncut 2022 - Present

- Designed and marketed unique POD products and NFTs.
- Created logos for various websites.
- Developed and implemented branding strategies for online stores.

WordPress Developer & Content Creator

Freelance

2020 - Present

- Built and customized websites, blogs, and e-commerce stores using WordPress.
- Created SEO-friendly content for websites, including blogs and product descriptions.
- Managed website hosting and partnered with Hostinger to optimize performance.

EDUCATION

Master's Degree in Physical Chemistry

University of Batna 1, Algeria

Year of Completion: 2022

Bachelor's Degree in Organic Chemistry

University of Batna 1, Algeria

Year of Completion: 2019

SKILLS

- **WordPress Development: Advanced**
- **Digital Marketing: Advanced**
- **SEO & Content Creation: Advanced**
- **Print-on-Demand Design: Advanced**
- **Chemistry Knowledge: Advanced**
- **Team Management: Proficient**
- **Languages: English, French, Arabic**

Note: Discover my projects, including WordPress sites and digital marketing, in the "Projects" section of my portfolio at www.aliabs.com.